



Baked for You

2024 Achievements



Actively Promote Health & Wellbeing



Enable Plant-Based Diets



Transparent Sustainable Brands

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Actively Promote Health & Wellbeing



Dempster's sent two Canadian girls, Georgia (age 11) and Mila (age 12) to participate in the **'Bimbo Dreams'** event, where 55 girls from 22 countries came together for the opportunity to train at the FC Barcelona facilities.



3,205 participants joined us for the **9th annual Bimbo Global Race** for families to walk and run together to fight hunger. 64,490 slices of bread were donated to Food Banks across Canada.

3,205  **Participants**

64K  **Slices donated**

Enable Plant-Based Diets



Supporting research for food sustainability and protein quality foods (including plant-based) with a **\$13,000 donation** to University of Toronto's Food Safety, Nutrition and Regulatory Affairs Program.

Transparent Sustainable Brands

Our top-selling brands will have a purpose beyond profit

Dempster's launched a new brand purpose: **Feed What Nourishes You** to encourage consumers to lead a balanced, active lifestyle



FEED WHAT NOURISHES YOU

100%  **Cage-free eggs**

100%  **sustainable palm oil**



Little Bites™ Cookies and Thomas™ Breakfast Breads won **Best New Product awards**

Endowment fund with the University of Guelph's agricultural program to **support student scholarships.**

