Strengthening Communities

Together, we can! At Bimbo Canada, we encourage our associates to *Inspire A Better World* by contributing to the communities that we live and work in. Check out the many ways to get involved.



Each Plant and Sales Centre (with associates), led by an ambassador, receives an annual budget to donate to a nonprofit organization and implement a community volunteer project.



Associates are awarded 5 YAH! points for each hour they volunteer outside of work hours.



For your personal contribution to activities related to Diversity, Equity & belonging.

Volunteer Grants: All Bimbo Canada associates can apply for a corporate donation to an organization with which they volunteer a minimum number of 8 hours.

Paid Time Off: Salaried associates can apply for a maximum of one day in supplementary time off to volunteer the equivalent of three full days for an organization.

For facility engagement for activities related to Diversity, Equity & belonging.



Volunteer Grants: A Bimbo Canada site can work with an approved local organization(s) on a volunteering activity and in exchange can make a direct donation to that organization and/or make an in-kind contribution.

Educational Opportunities: A site can make a direct donation to an approved local organization(s) in order to deliver on-site educational workshops for associates on DEB-focused topics.

Community Enrichment Opportunities/ Events: A site can purchase tickets for associates to participate in a cultural event outside of work hours organized by an approved local organization.



Associate engagement activities throughout the year resulting in donations in the community, including our annual One Four All campaign.

